

## Relevant Work Experience

Associate Software Developer | Stamford, CT  
Gartner, Inc.

January 2016 - March 2017

- Successfully led Front End Redevelopment and Redesign for *Gartner for Marketing Leaders* website, a key component for lead generation. Increased traffic retention by 50% and lead generation by over 30%. Completed site is responsive, modular, and browser friendly
- Maintain and update the *Digital Marketing Transit Map*, a core product with a user base of over 2.5 million clients. Exposed major functionality issues and corrected them
- Update and deploy weekly and monthly newsletters through StrongView Email System
- Increased Scrum velocity from 20 points per sprint to 80, consistently ahead of schedule
- Primary focus: Adobe Creative Suite, InVision, HTML5, Freemarker, CSS3, Bootstrap, JavaScript, Hippo CMS

Graphic Design Intern | Boston, MA  
Images Unlimited Communications

August 2015 - November 2015

- Rapidly produced or recreated graphics and logos for various restaurant clients to use on their websites, Facebook pages, Twitter pages, print media, and flyers
- Supported clients promotional campaigns and volunteered at events

## Other Work Experience

Orientation Advisor | Bristol, RI  
RWU Student Programs and Leadership

March 2013 - October 2013

- Lead orientation groups of incoming freshmen, and ran Q&A sessions with parents of incoming students to answer any questions they had
- Assisted with the design and construction of the parade float for the Bristol 4th of July Parade and I created the t-shirt which the staff wore during the event

Snowboard Instructor | Bethlehem, NH  
Mount Washington Ski Resort (Bretton Woods)

November 2007 - December 2015

- Taught classes up to 12 students (ages 4 to 12) and worked directly with parents to address any issues or questions regarding all aspects of mountain operations
- Completed tasks for my supervisor including managing and helping other instructors and organizing 200+ students into classes

## Education

Roger Williams University | Bristol, RI  
Bachelor of Arts in Graphic Design Communication  
Minor in Web Development and Music  
Cumulative GPA 3.3 | Dean's List 3 semesters

Grad. December 2015

Study Abroad: University of Wollongong | Wollongong, NSW, Australia  
App Design, Web Design, and Aboriginal Culture studies

February - July 2014

## Relevant Courses

User Interface Mobile Design, Web Design Communication, Web Development Center, Intro to Programming, Art Directing, Advanced Typography, Advanced Design Communications, Publication Design, Package Design, and History of Design.

## Scholastic Involvement

Technical Entrepreneur Club  
Design Team Member

September 2014 - May 2015

- Original member of "Tech-E's", attended meetings weekly and was a major influencer of group initiatives
- Participated as a designer to create an app, *Hawk Stop*, for the RWU shuttle service on and off campus
- *Hawk Stop* was sold to the school and Student Senate - production has since ceased

WQRI 88.3FM  
System Administrator

November 2011 - December 2013

- Responsible for entire radio stations hardware and software functionality; on-call 24/7
- Negotiated with National Public Radio on a joint broadcast, but did not come to an agreement
- Attended weekly general meetings as well as weekly Executive Board meetings
- Assisted with web presence, concert organization, and internal organization

## Skills

- Type & Color
- Print Design
- UI/UX Design
- Responsive
- Wireframing
- Sitemaps
- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Sketch
- InVision
- Hubspot
- Wordpress
- Bootstrap
- HTML5
- CSS3
- SASS/LESS
- Javascript
- JQuery
- JSP Objects
- Freemarker
- PHP

## References

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